








IPOC Italian paths of culture: environment friend

Our books, **printed by POD** or *print-on-demand* technology, comply with environmentally conscious book manufacturing policy.

Digital book printing in fact:

-  eliminates the need for lithographic plates: less environmental impact;
-  eliminates chemical usage: less environmental impact;
-  reduces waste disposal;
-  reduces the number of unsold books in the supply chain;
-  increases the environmental efficiency: less paper and less energy to fulfil the demand;
-  reduces energy consumption: none book is destroyed;
-  our books are printed on acid-free paper only.

Someone estimates that, to print a book in black and white with colour paperback cover using traditional technology, the carbon emissions can be up to approximately **1.80 kilograms!**

**We try, as you do, to contribute for the future of the planet,
and we are proud for this.**